



## Bringing Great Face to LA

Celebrity Aesthetician **TRICIA DIKES** introduces an affordable, 30 minute treatment for smoother, younger looking skin.



BY FELICIA WALDMAN  
PHOTOGRAPHY BY BEN SHANI

*The Face Bar "experience" has arrived in Beverly Hills with a first of its kind facial peel that will leave you glowing...*

There's a fresh-faced new kid on the block on Beverly Boulevard in Beverly Hills. **The Face Bar**, in its super chic space, offers their clients a 30-minute "Signature Peel", as well as a 20-minute express rejuvenation treatment called "The Glow On The Go". Developed by Tricia Dikes, one of Beverly Hills most renowned Aestheticians, along with her team of leading Dermatologists and Facial Plastic Surgeons, Tricia has used this peel for 20 years on a client list that reads like a who's who in Hollywood.

Her treatments have been clinically proven to reveal smoother, younger looking skin, reducing brown spots, fine lines, minimizing pores and acne. With her long and impressive celebrity client list, Tricia now makes her peel and product line affordable and accessible to everyone. The 30-minute process caters to men and women who want their services quickly yet luxuriously and of course most effectively. For just \$69, ["What!?!"] this facial peel has people asking, "What's your secret? You look amazing!" One look at Tricia herself and you will say, "I'll have what she's having!"

With the explosion of upscale single-service beauty "bars", **The Face Bar** is making their chemical peel expertise easily accessible for people who normally would not pursue such a service. Their slogan, "We Give Great Face!" will be sure to appeal to men and women looking for a speedy and affordable option to truly help turn back the hands of time. Clients can visit **The Face Bar** every 2-4 weeks for the "Signature Peel" or weekly for the "The Glow On The Go" treatment which is ideal for maintaining flawless skin in between your Peel treatments. People will quickly become addicted to the instant results that only get better and more noticeable with each visit. If you have ever wanted to try a chemical peel but didn't have access to insurance or access to a dermatologist's office, this is your grand opportunity.

During your visit to **The Face Bar**, you will relax in their sleek space, listening to some great music and possibly sipping on a Bellini while one of their expert Aestheticians take your face through the 6-step process. Your skin will be exfoliated and prepared to drink up all of specially developed products that Tricia has used with amazing results, including a goody bag of products to take home for easy after-care, as you watch the peel work its wonders over the next few days.

Most people can usually expect to pay upwards of \$150-\$300 for a chemical peel at a doctor's office. Tricia Dikes has assembled a fantastic group of Aestheticians, trained to perform her peel, in her new gorgeous space for a very affordable price of just \$69 for the "Signature Peel" and \$49 for the "The Glow On The Go".

**The Face Bar** is by no means just for women. Tricia has a very large percentage of male clients who love the results just as much as women do. She hopes that both men and women will take advantage of her "Date Night", "Cocktail Hours", "Wine and







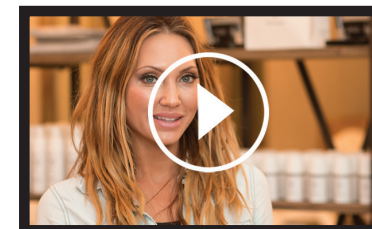
Peel”, and “Peel Party” specials, aimed at gathering couples or groups of friends to come in and do the peels together, because after all, it’s always more fun with friends or a loved one!

*The Face Bar* fans who can’t make it in to have their peel done in person, can purchase an “At-Home Kit” which they can use themselves at home, or share with out of town pals, with the same end-results of the in-salon experience. And for those who prefer the privacy of their own home, office or hotel they have you covered. *The Face Bar* will offer “Great Face To Your Place!” They will send an Aesthetician to your location of choice to bring that gorgeous glow to you.

*The Face Bar* will also feature Tricia Dikes’ skincare product line which has been carefully formulated and customized and has been highly recommended by some of the top Cosmetic Dermatologists and Surgeons in Beverly Hills. Her product line features a number of different cleansers, scrubs, moisturizers, Vita Sprays, serums and eye complexes to help maintain your gorgeous glowing skin.

Look for *The Face Bar*’s newest locations opening in 2016, in Studio City, Brentwood, Santa Monica and Westlake Village.

For more information, or to get YOUR great face, visit [www.thefacebar.la](http://www.thefacebar.la) or just head on in for your 20 or 30-minute treatment anytime: *The Face Bar*, 9020 Beverly Blvd.



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